



Webinar: Extension and Community Outreach and Advisory Services Amid COVID-19 Pandemic

DATE & TIME:

June 25, 2020

7:30 - 9:00 am EST

Moderator:

Dr. Jeffrey Dwyer

Director

Michigan State University

Extension, USA

Panelists:

Mr. Patrick Cudney

Associate Director

Michigan State University

Extension, USA

Mr. Phil Kaatz

Field Crop Specialist

Michigan State University

Extension, USA

Dr. Anand Reddy

Director (HRD) & Principal

Coordinator PGDM(ABM)

MANAGE, India

Dr. Charles Akhigbe,

Director

Marine and Engineering Services

Ltd, Nigeria

Dr. Rex B. Demafelis

Vice Chancellor for Research and

Extension, University of the

Philippines Los Baños, Philippines



DESCRIPTION:

The COVID-19 pandemic has disrupted agricultural extension and community outreach services globally, having a major impact on agricultural productivity and food supply worldwide. The extension and advisory services are taking positive steps to continue to offer their services through innovative approaches. This special webinar will share experiences, best practices, and lessons in providing extension and outreach services to local farmers and local communities in various regions of the world. The panel members will include extension leaders from MSU, India, Nigeria and the Philippines.

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REGISTER AT:

https://msu.zoom.us/webinar/register/WN_6xk6sa8KSUK0zhq4deKxmg

ORGANIZED BY:

Michigan State University Extension and

College of Natural Resources

East Lansing, MI, USA

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TENTATIVE TOPICS:

- MSU Extension's response to community outreach and advisory services to using innovative approaches, social media, and ICT tools.
- Experiences and best practices from the USA, India, the Philippines, and Nigeria in offering innovative extension and advisory services during the COVID-19 pandemic.
- MSU Extension's experiences in providing public health related services to local communities in rural and urban areas of Michigan.
- Innovations by local farming communities during the COVID -19 pandemic.

ACCOMMODATIONS:

Accommodations for persons with disabilities may be requested by contacting Anne Baker at amb@msu.edu by June 15th to make arrangements. Requests received after this date will be fulfilled when possible.

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For more information, please contact:

Mr. Sunil Madan at: madansun@msu.edu and Ms. Anne Baker at: amb@msu.edu