



FARMER TO FARMER

The USAID John Ogonowski and Doug Bereuter Farmer-to-Farmer Program



USAID
FROM THE AMERICAN PEOPLE

Farmer-to-Farmer

*The John Ogonowski and Doug Bereuter
Farmer-to-Farmer Program*



USDA NIFA Presentation

June 13, 2019



Overview

- **About** *The John Ogonowski and Doug Bereuter Farmer-to-Farmer Program (F2F)*
- **F2F Volunteers & Recruitment**
- **How to apply**



About *Farmer-to-Farmer*

**Short-term consulting assignments
by American volunteers from ...**

- Farms
- Agribusinesses
- Cooperative extension services
- Universities
- Food processing companies
- Consulting firms
- Banks

... to strengthen the capacity of:

- Farmer Organizations
- SME Agribusinesses
- Local NGOs
- Universities
- Banks, MFIs
- Government Staff
- Industry Associations
- Individual Farmers
- Environmental Organizations



About *Farmer-to-Farmer*

Goals

- To generate rapid, sustained economic growth in the agricultural sector
- To increase the American public's understanding of international development issues and programs and international understanding of the U.S. and U.S. development programs

F2F Background

- Started with 1985 Agricultural Development and Trade Act (Farm Bill), proposed by Representative Bereuter of Nebraska
- 1985 Pilot Project
- Farm Bill provides authorization in 5-year periods
- Currently in the 2019-2023 cycle



Eight Program Implementers



Keys to F2F Success

- Demand-driven
- Focused on expert technical assistance
- Person to person diplomacy
- Aligned with broader program strategies
- Competitive Awards
- Flexibility



Volunteer Assignment Planning

- Assignment planning starts with **host identification**, based on careful selection criteria
- Assignments are **carefully planned and sequenced**
- Each volunteer trip is organized around a detailed volunteer **Scopes of Work (SOW)**
- F2F also identifies **local partners** which serve as important contributors to F2F assignments or providers of follow-up support to hosts



A photograph showing a group of people in a greenhouse. In the foreground, a woman in a red patterned shirt and a white cap is bending over, working on a plant. Behind her, a man in a white shirt and a cap is standing and observing. To the left, another man in a grey polo shirt and a cap is also working. In the background, a woman in a green shirt and a cap is standing and looking at the plants. The greenhouse is filled with rows of tomato plants with green fruits.

What we look for in volunteers

- The volunteer must **have skills the host wants**; F2F is demand-driven from the field
- Timing of volunteer trip is important; is volunteer available when the **host needs them**?
- The volunteer must be **flexible and healthy**
- Volunteers needs to complete a **medical clearance, submit 2 references, and pass a background check**
- Must be **available for 2-3 weeks** for volunteering
- Ideally, the volunteer would be **available remotely** to support the host long term post-assignment

What We Expect From You!

- **Flexibility** | Our countries of service are different from what most volunteers are used to. Flexibility with regard to time, food and other matters is important.
- **Timely, Completed Forms** | There are several administrative steps to executing a volunteer assignment: reviewing your proposed SOW, signing a letter of agreement, trip report, expense report etc. None of them are difficult, but they have to get done.
- **Public Outreach** | Implementing partners expect volunteers to conduct public outreach about your F2F experience after you return home from your assignment. Public outreach takes a variety of forms: media interviews and articles, presentations, activity on social media.
- **Keep In Touch** | It's enormously valuable for volunteers to stay in touch with their host organizations, and modern ICT makes this easy in a lot of cases. We get a lot of information about the impact of our project from volunteers following up with hosts informally.
- **Have Fun!** | *"You're never as satisfied in your paid job at the extent you can as a volunteer because your effort can bring smiles on the faces of needy people"* – Ram Ray, Research Scientist, Prairie View A&M (Texas), Dominican Republic F2F Volunteer 2019

How to get started

www.farmer-to-farmer.org



HOME

ABOUT

VOLUNTEERS

MEDIA

CONTACT US

MAKE A DIFFERENCE

Share your knowledge and skills with
farmers throughout the world.

[GET INVOLVED](#)

A close-up, slightly blurred photograph of young green plants with small leaves, likely seedlings, growing in dark brown soil. The plants are in the foreground, with more foliage and stems visible in the background.

F2F Implementers Presentations

- NCBA-CLUSA
- ACDI/VOCA
- IESC
- CRS
- Partners of the Americas
- Land O'Lakes - *remote*
- Winrock International - *remote*

NCBA CLUSA

National Cooperative Business Association
CLUSA International



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June 13, 2019

Presented by
Sequoia Ireland



Farmer-to-Farmer Program

Oct 2018 – Oct 2023

Program Focus: Coffee Systems

- Improve sustainable practices in the coffee/cacao value chain
- Strengthen cooperatives, producer organizations (POs) and small agribusiness
- Promote horticulture enterprises



How Farmer-to-Farmer Works



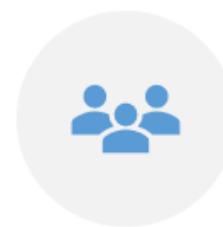
Identify HO
that can
benefit from
volunteer
technical
assistance



Design 2 to 4
weeks long
volunteer
assignments



Identify
qualified
volunteers



Volunteer
assignment
with field
staff support



Volunteer
writes a
report and
provides
recommend
ations to HO



Field staff
follows up
with the HO

FARMER-TO-FARMER

Types of Volunteer Assignments:

Type	Examples
Agricultural	Production and Processing Techniques
Engineering	Solar Roaster, Coffee Waste Water
Business Skills	Marketing, Finance, and Business Planning
Cooperative Development	Governance, Board Training, Member Responsibilities, etc.
Flexible	Various Countries/Sectors



Expanding Opportunities Worldwide

ACDI/VOCA VOLUNTEER PROGRAM

- In our DNA: in 1970, Volunteers in Overseas Cooperative Assistance (VOCA) is formed to support a stable economic base in developing nations
- In 1997, VOCA merges with Agricultural Cooperative Development International (ACDI) to become ACDI/VOCA
- Since 1971, over 12,000 professional volunteers have been mobilized to 130 countries, including through the USAID Farmer-to-Farmer program
- Currently, volunteers are working in **Kyrgyzstan, Armenia, Tajikistan, Georgia, Tanzania, Bangladesh and Honduras**

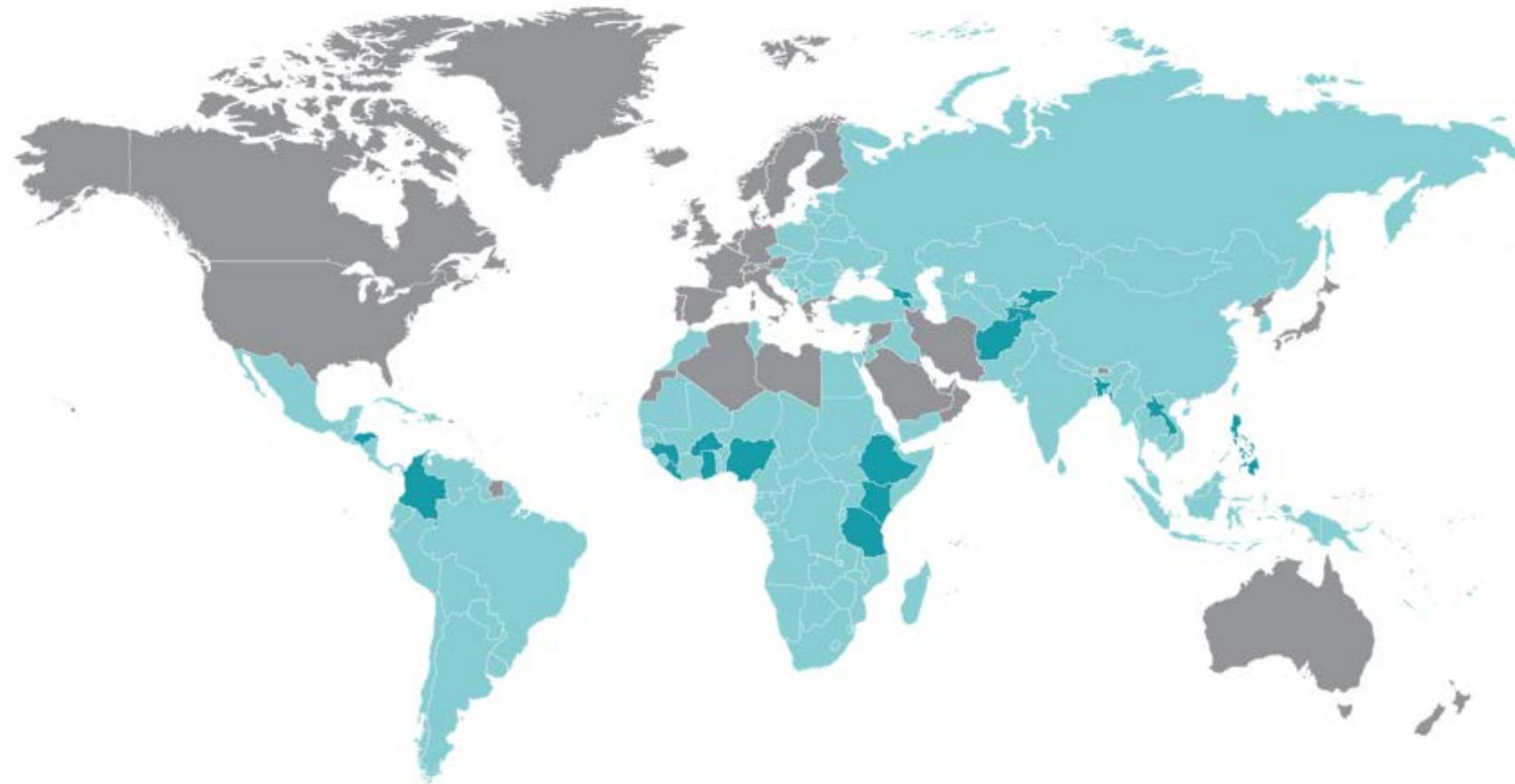


ACDI/VOCA has been implementing the Farmer To Farmer Program since its inception in 1985.

Our volunteers come from across the country, representing 48 states.

Cutting-edge volunteer mobilization and backstopping systems

In 2018 alone, volunteers contributed **2,504 days** in donated services in 14 countries



WHERE WE WORK

■ *current* ■ *past*

Farmer To Farmer Areas of Focus



Armenia

- Agritourism
- Food Safety
- Rural Enterprise Development
- Dairy Processing



Republic of Georgia

- Improved Trade Standards
- Integrated Pest Management
- Food Safety
- Dairy Processing
- Agritourism Expansion



Kyrgyzstan

- Agricultural Education
- Post-Harvest Handling & Storage
- Fruit Orchard Management
- Agritourism Expansion



Tajikistan

- Fruit Orchard Management
- Nutrition Sensitive Agriculture
- Vegetable Production
- Greenhouse Management

Contact **Diana Shipman** to learn more Dshipman@acdivoca.org or **202- 469-6182**



iesc

IESC Farmer-to-Farmer Access to Finance Program



Program Objectives

Enhancing Bankability of Farmers and Agribusinesses:

- Pre-loan preparation
- Financial management training
- Improvements in productivity and market access

Catalyzing Product Innovation:

- Application of technology
- Market outreach for agricultural lending

Providing Post-Loan Support:

- Managing cash, repayment of loans & increase savings
- Improve agricultural production and sales

Implementing Countries: Kenya, Tanzania and Sri Lanka

Required Expertise of Volunteer Experts

Agricultural Production

Supply Chain Optimization

Accounting Marketing

Agricultural Lending

Financial Services Agronomy

Investments

Financial Management

Strategic Management

Business Development

Agribusiness Management

FOR VOLUNTEER
ASSIGNMENT DETAILS
VISIT WWW.IESC.ORG OR
EMAIL US AT
F2F@IESC.ORG







Farmer-to-Farmer



NIFA Staff & Partners presentation

CRS Country Themes/Projects

Benin
Cashew & Soy
beans

Ethiopia
Grains, Livestock

Nepal
Crops, Livestock

Timor Leste
General
Agricultural sector
support

Rwanda
Grains,
Horticulture

Uganda
Agri-business
Development,
Livestock

Mali
Zoonotic diseases



Types of assignments

Agronomy

Horticulture

Food science

Ag ed

Livestock large and small

Nutrition

Business

Animal Health Laboratory Surveillance Support



Thank You!



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CRS
CATHOLIC RELIEF SERVICES



PARTNERS
of the AMERICAS



PARTNERS *of the* AMERICAS

Connect • Serve • Change Lives

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Where We Work



Dominican Republic



Guyana



Colombia



Where We Work



Guatemala



Jamaica



Burma



What We Do



Rural
Enterprise
Development



Rural
Adaptation
and Resilience



Horticulture
Production
and Marketing



Youth in
Agriculture



High-Value
Horticulture



Livestock

From The Field

Elaine Evans

May 19th – June 2nd, 2019

Dominican Bumblebee Specialist

“This trip has renewed my sense of urgency about our climate future. Because of this experience, I will apply to join the Climate Reality Leadership Corps, where I will be trained in effective climate action and education.”





LAND O'LAKESTM
INTERNATIONAL DEVELOPMENT



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Farmer-to-Farmer Food Safety and Quality Program

Why food safety and quality is important to us

- **Consumer demand** for safe and high-quality food across the globe
- **International trade** is dependent on countries being able to meet global standards
- **Vital from farm-to-fork** across sectors and value-chains
- **A national agenda item** in the countries we work
- **Fundamental to health** and human productivity



Our approach:



Global Markets Program – 70%



Enabling Environment - 30%



Identifying Host Organizations



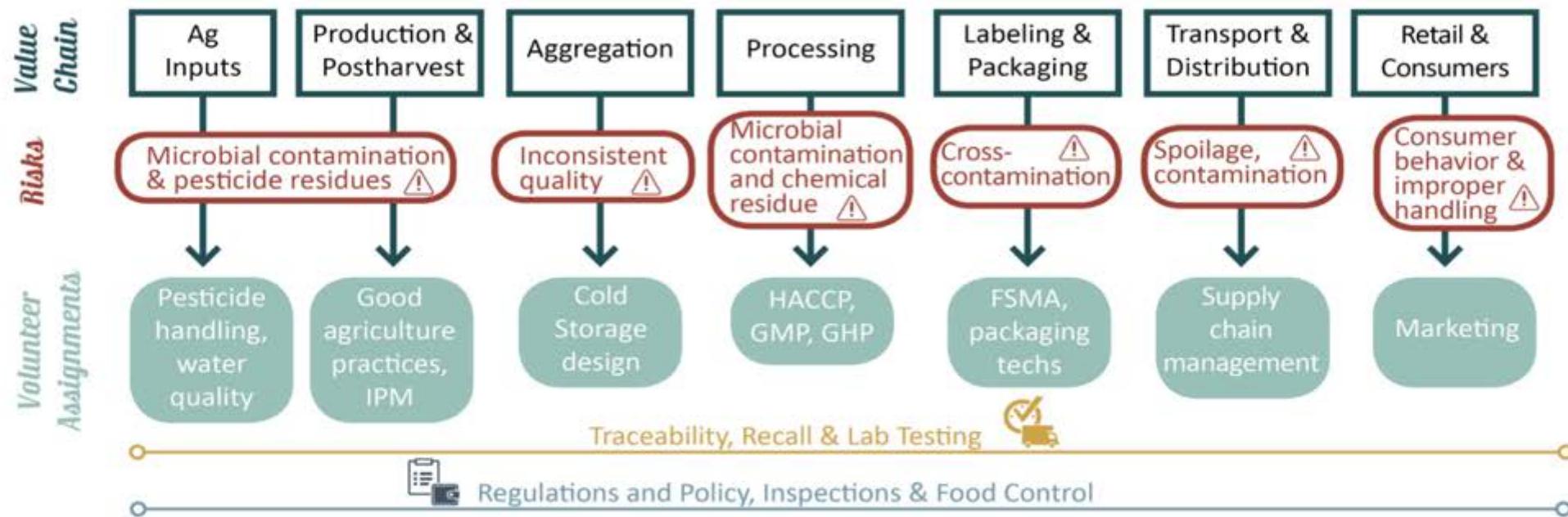
Identifying Volunteers



LAND O'LAKES™
INTERNATIONAL DEVELOPMENT



Share Your Expertise!



Find our F2F assignment postings here:

<https://lol.avature.net/careers>



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Contact information:

Gretchen Hanson

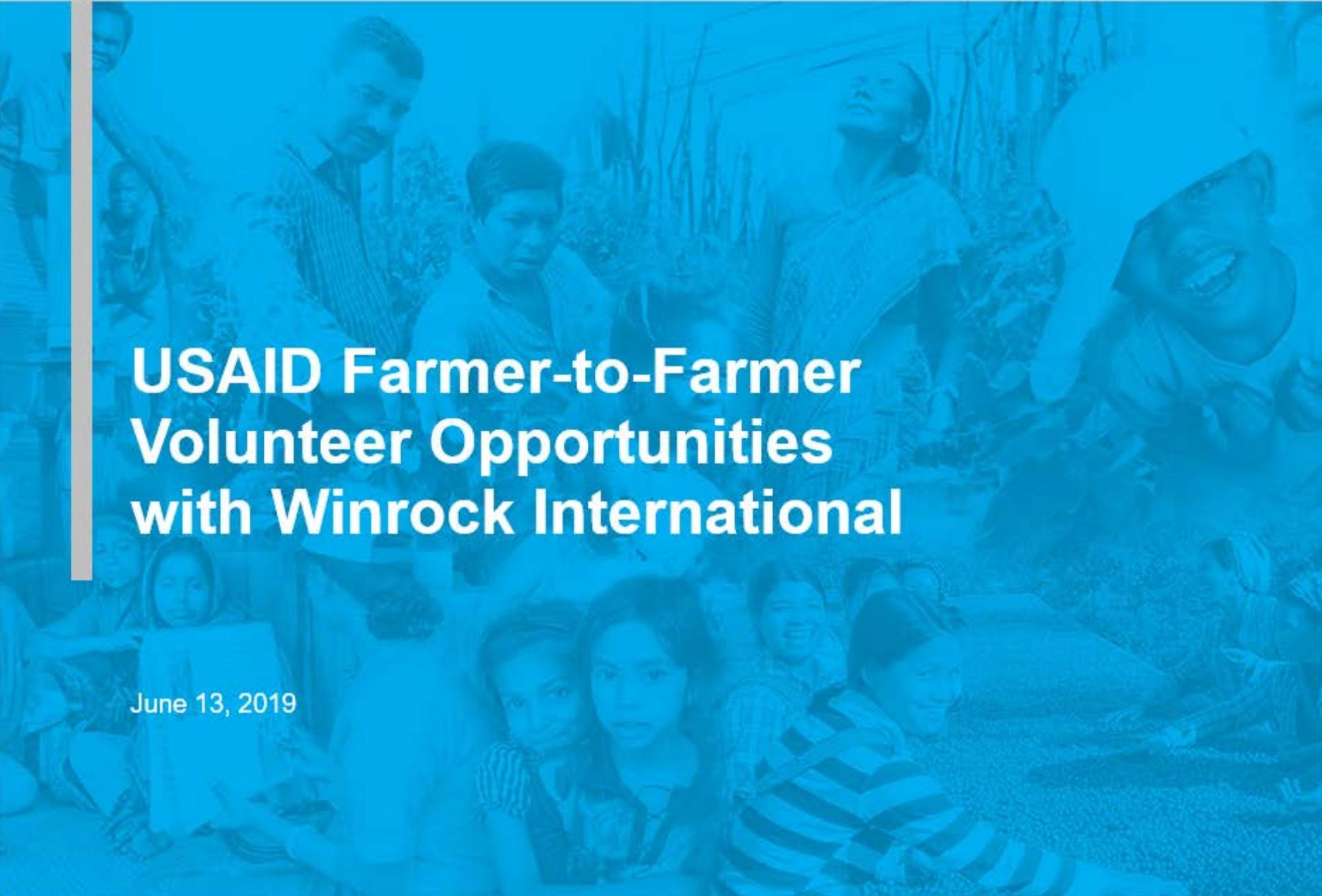
ghanson@landolakes.com
651-375-3577

Thank you

www.landolakes.org



WINROCK
INTERNATIONAL



USAID Farmer-to-Farmer Volunteer Opportunities with Winrock International

June 13, 2019



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WINROCK
INTERNATIONAL

West Africa Farmer-to-Farmer

Project Countries

- Guinea
- Ghana
- Nigeria
- Senegal
- Mali
- Flexible: Liberia

Project Activities

- Improve agriculture education and training (AET)
- Develop rural livelihoods
- Increase postharvest quality



Improved AET

- Locations: Nigeria, Guinea, Senegal
- Goals: Strengthen AET institutions to recruit and retain qualified faculty and students, mobilize resources, develop partnerships, and meet challenging labor market needs.
- Hosts can include formal academic institutions or other organizations with mandates to train or teach others (like NGOs, government agencies, etc.)



Rural Livelihood Development

- Locations: Guinea and Mali
- Goals: Empower women, men, and youth through expanding agriculture-related livelihood opportunities for rural smallholders by enabling them to diversify income streams, add value, and meet market expectations



Postharvest Quality

- Locations: Ghana and Senegal
- Goals: Address issues of postharvest waste, quality control, and value addition to increase availability of nutritious foods and food products, improve food safety, increase incomes (especially for women & youth), and reduce postharvest losses.



Getting Involved

- Visit Winrock.org/volunteer
- Open assignments
www.winrock.org/volunteer/volunteer-opportunities
- Apply Winrock.org/volunteer-application/
- Email volunteer@winrock.org
- Contact Jennifer directly
Jennifer Robinson
Sr. Recruiter, Agriculture & Volunteer Programs
jennifer.robinson@winrock.org
501.280.3018

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