



Office of Sustainability – Compost Cats Student Graphic Designer

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The University of Arizona Office of Sustainability Compost Cats Program seeks **one to two** highly qualified undergraduate or graduate students to assist with ongoing communication, marketing, and outreach efforts involving campus and the greater Tucson community. Areas of responsibility include developing print and digital graphics and media for Compost Cats program events and University communication channels. This position may also assist in supporting and developing the visual layout of Compost Cats presentations, reports, and other publications and productions.

This position does not require prior experience or knowledge in composting or sustainability. All skills and required knowledge will be provided by the Compost Cats program and the Office of Sustainability.

Compost Cats currently employs six student employees and one full-time Program Manager. Since it began in 2011, Compost Cats has diverted over 20 million pounds of food scraps, brush, animal bedding, and other organic waste from Tucson landfills, transforming it into nutrient rich soil amendments for local farms, gardens, and landscapes, including UArizona grounds. This program is unique in the United States and sets UArizona apart as an innovator and leader in waste diversion and environmental engagement initiatives. Compost Cats is currently expanding its capacity to serve a greater portion of the Tucson community in close partnership with the City of Tucson. These student employees will assist the Compost Cats Program as it expands its offerings in training, education, and research, while working closely with the City of Tucson to continue increasing organic waste diversion from landfills.

Additional responsibilities may include social media posting and management, basic website maintenance, designing email listserv communication blasts and e-newsletters, and supporting broader the Office of Sustainability team in efforts to promote a campus culture of sustainability. This position may also occasionally assist with administrative and office support tasks within the Compost Cats program.

All prospective candidates **must** have prior graphic design experience. Skills in marketing, communications, publications, and/or data visualization/infographics experience are highly desirable.

In order to be selected for an interview, you **must provide** a design/media portfolio with 5-7 examples of your strongest graphic design/media work. **Please email your portfolio to Dr. Ilse Rojas, Compost Cats Program Manager, at rojasi@arizona.edu.**

Work study preferred but not required. Ability to speak Spanish preferred but not required.

Program location: Remote; Office of Sustainability (ENR2 N495)

Hours per week: 10-20

Pay rate: \$12.50/hour

Responsibilities:

- Create graphics and marketing materials, including but not limited to brochures, posters, presentation templates, etc. to be used on social media and for educational purposes;
- Work closely with other student employees to assist with social media posts and graphics;
- Take part in educational events, presentations, special projects, events, film screenings, and other occasional/periodic campus and community happenings (when appropriate);
- Attend weekly general employee meetings and other meetings as assigned;
- Maintain clear and open lines of communication with everyone in the program, particularly the Program Manager and any relevant student leadership positions.

Required Qualifications:

- Advanced graphic design and visual communication skills;
- Previous, proven experience in creating materials such as print and digital brochures, fliers and fact sheets for marketing communications, business reports, outreach materials, etc.;
- Experience with Adobe InDesign, Photoshop, Illustrator or similar design software required, knowledge of Adobe Creative Suites preferred;
- Excellent interpersonal skills, with the ability to positively represent Compost Cats to our campus and community stakeholders;
- Ability to work in a diverse team environment;
- **Must graduate in May 2022 or later.**

Preferred Qualifications (highly desirable, but not required):

- Previous experience in brand management and/or marketing;
- Proficiency in social media curation and management;
- Intermediate to advanced photography and/or videography skills, with knowledge of photo and video editing/production software;
- Data visualization experience (e.g. the creation of graphs, charts, infographics, etc.);
- Background or interest in sustainability, environmental conservation/management and/or social justice.

University of Arizona Diversity Statement

At the University of Arizona, we value our inclusive climate because we know that diversity in experiences and perspectives is vital to advancing innovation, critical thinking, solving complex problems, and creating an inclusive academic community. As a Hispanic-serving institution, we translate these values into action by seeking individuals who have experience and expertise working with diverse students, colleagues, and constituencies. Because we seek a workforce with a wide range of perspectives and experiences, we provide equal employment opportunities to applicants and employees without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, protected veteran status, or disability. As an Employer of National Service, we also welcome alumni of AmeriCorps, Peace Corps, and other national service programs and others who will help us advance our Inclusive Excellence initiative aimed at creating a university that values student, staff and faculty engagement in addressing issues of diversity and inclusiveness.

Office of Sustainability Diversity Statement

The Office of Sustainability upholds the University's commitment and refutes all forms of inequity and discrimination in our workplace. We value all campus and community partners and their contributions, and we believe diversity in our workplace promotes innovative problem-solving that is crucial for the development of sustainability on campus and in the broader community.

We recognize that social and environmental justice are directly connected: Communities of Color are disproportionately affected by systemic racism and the climate crisis. Black, Indigenous, and People of Color (BIPOC) have not had equitable access to environmental resources or sustainability spaces and have historically been excluded from environmental decision-making. It is thus imperative that the Office of Sustainability's work contributes to anti-racist solutions, empowers Communities of Color, and supports organizations that reform and rebuild broken systems.

*With the help of dedicated students, staff, and partners, we advance our mission to be **Environmentally Sound, Socially Just, and Economically Viable.***