

## PRESS RELEASE FOR IMMEDIATE RELEASE

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Contact: Aaron Tevik, Events Coordinator  
Phone; 520-626-9566  
email: [atevik@cals.arizona.edu](mailto:atevik@cals.arizona.edu)

### “Controlled Environment Agriculture (CEA) for Food Production and Environmental Stewardship”

The University of Arizona’s Controlled Environment Agriculture Center (CEAC) will be hosting their annual **Intensive Greenhouse Crop Production Courses** from **January 5, 2014 to January 12, 2014**. The course will have an emphasis on growing **tomatoes** and **lettuce**. The course will be taught by hydroponic specialist **Dr. Pat Rorabaugh** (seen in picture bottom left) and business expert **Myles Lewis** (picture bottom right), with a special lecture from a legend in the world on Controlled Environment Agriculture, **Dr. Merle Jensen**. Students will receive a blend of classroom time and hands-on time in a hydroponic greenhouse in order to successfully grow crops on their own.

The Tomato Intensive will begin on Sunday, January 5 and will end on Friday, January 10, while the Lettuce Intensive will start on January 10 and conclude on Sunday, January 12. On Friday, January 10, students from both intensives will participate in a **round table discussion** with greenhouse engineers, where students can ask these experts questions regarding their greenhouse design and operations. Another useful event is a **marketing lesson** from Myles Lewis at one of Tucson’s best farmers market.

As a student from last year said, “I have not yet looked into other university or private educational classes but some of the participants at the January Intensive course mentioned that it was **more reputable** and a **better value** than many training courses offered by private companies.”

The course program and registration information can be found at the CEAC’s website at <http://ag.arizona.edu/ceac/> under public short courses. If you have questions please contact us by phone at 520-626-9566 and by email at [ceac@ag.arizona.edu](mailto:ceac@ag.arizona.edu).

**CEAC’s Mission is to: Expand** the science, technology, engineering and practical application of CEA while optimizing the use of water, energy, labor, land and other resources; **Extend** the knowledge of CEA to students, growers, faculty, governments, international non-governmental organizations, financiers and CEA’s constituent industries and **Demonstrate** that our research can resolve CEA plant production challenges such as harsh conditions, scarce resources, and societal concerns with educational applications of CEA technology.

