

[**https://aec.ifas.ufl.edu/ethics-of-expertise/**](https://aec.ifas.ufl.edu/ethics-of-expertise/)

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**Agricultural Education and Communication**



**Research Participants Needed**

If you are a faculty member at a Land Grant University, we want to hear from you!

# Assessing and Developing an Ethics of Expertise

We want to talk with you about the public trust in science!

* Do you feel properly equipped to discuss your research with the public?
* Do you have concerns about how other scientists engage with the public?
* Do you struggle with balancing your personal values with your scientific goals?
* Are you concerned with policymakers’ use of science?

Scientists need resources and tools that prepare them to navigate the intersections of research and societal values. With your help, this research will be able do just that.

Participation includes:

* A focus group with up to 8 of your colleagues from around the US
* or a one-one interview

Participants will receive:

* $50 Amazon gift cards will be provided to compensate participants for their time\*.

**Location**

* All interviews and focus groups will take place over zoom.
* Please sign up to participate here: [https://calendly.com/ethics-of-expertise](https://nam10.safelinks.protection.outlook.com/?url=https%3A%2F%2Fus13.mailchimp.com%2Fmctx%2Fclicks%3Furl%3Dhttps%253A%252F%252Fcalendly.com%252Fethics-of-expertise%26xid%3D0c2f2f694d%26uid%3D201484690%26iid%3D866f9f0dee%26pool%3Dcts%26v%3D2%26c%3D1710985517%26h%3D163510ddbc34dc013994e43effb00f65ff9b66e3276fadfe6846435031884c40&data=05%7C02%7Csboeshart%40ufl.edu%7C46d32b411928490fcb6c08dc49489277%7C0d4da0f84a314d76ace60a62331e1b84%7C0%7C0%7C638465823248683665%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=OO7rFnrwvYaO%2Bmd0NXhmCGOwwac8F8rEBcUzDIs3QUk%3D&reserved=0)

\*(Non-US citizens and University of Florida faculty are ineligible for gift cards due to university regulations)



**If you have any questions, email a member of the study team:**

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**or**

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