

**Western Region CCA offers college scholarships and
teaching honorariums to professors**



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The Western Region CCA (Certified Crop Advisor) program is excited to announce the fifth annual scholarship program for students interested in agronomy and obtaining their Certified Crop Advisor credentials. Scholarship recipients are the next generation of leaders in the agriculture industry.

Western Region CCA is offering four \$1,000 scholarships to undergraduate students. One from each of the four following regions: Arizona/California desert region (**Phoenix → San Diego/Inland Empire**), California coast region (**Oxnard → Salinas → Napa Valley**), California northern valley region (**Merced → Redding**) and California southern valley region (**Madera → Bakersfield**).

The scholarship application features a series of questions and will be scored on the following:

- ☐ Describe your coursework, year in school, GPA, and major
- ☐ Describe any scholarships, awards, and other forms of recognition you have received
- ☐ Describe your leadership involvement at school and in the community
- ☐ Describe your professional commitment to agriculture and work history (if applicable)
- ☐ Describe your pathway to earning the certified crop advisor credential in the near future

Scholarship applications will be submitted online through the homepage (www.wrcca.org/scholarships). In September, winners will be honored at the 2024 Crop Consultant Conference.

In addition to the scholarship program, WRCCA will be offering Honorariums to professors who teach agronomy related coursework. There are four \$500 Honorariums available, one for each scholarship region (Coast, Desert, North Valley, South Valley). To apply, write and submit a plan of how you would utilize the funds to help students learn more about agronomy. Plans will be submitted online through the homepage (www.wrcca.org/honorariums).

The Western Region CCA program is committed to refining knowledge and skill of those making important decisions in the field. CCAs work with producers to help make economically and environmentally sound decisions. This counsel is the result of the hours spent gaining knowledge and perspective through requirements to become a certified crop adviser. CCAs play a vital role working with producers to ensure sustainability and long-term success for agriculturalists.

“With modern agriculture and regulatory hurdles and all of the challenges we face, you need to be broadly trained and the CCA is a great first step.” Karl Wyant, Western Region CCA Past-Chair.

It is the board’s hope that scholarship recipients are the next generation of certified crop advisers leading the way in the agriculture industry.

For more information and to find the formal application, visit wrcca.org. Reach out to Madeline Schenken info@wrcca.org with any questions regarding the scholarship or application process.