



THE UNIVERSITY OF ARIZONA  
RESEARCH, INNOVATION & IMPACT

Societal Impact



# Building Societal Impact Skills:

How can your research have an impact on students, communities, and decision makers?

UArizona demonstrates research excellence through rankings, awards, and publications. Now, the metrics for how we measure research excellence are expanding beyond traditional disciplinary measures to include how research benefits society. In fact, more and more funders are requiring you to address this impact in your research proposals. **As a leading researcher in your field, you can drive your research toward greater impact and deeper connections with communities and decision makers.**

So, how can we learn to effectively connect our research to people who improve policy making, boost educational outcomes, broaden public participation, and improve community resilience to climate and environmental changes? How can we communicate the impact of our work in funding proposals, reports to funders, and to public audiences?

**The UArizona Office of Societal Impact will host a series of workshops for faculty, staff, and others involved in collaborative research projects who are interested in building their skills in community engagement, broadening participation, and connecting research to use.** The workshops will provide participants with tools and guidance on how to plan broader and societal impacts into research projects; how to create and maintain productive collaborations with stakeholders who benefit from your research; and how to evaluate and demonstrate your impact to funders and other audiences.

# **Register to attend any or all workshops:**

**[https://uarizona.co1.qualtrics.com/jfe/form/SV\\_2aAUAMDf0PTYNE2](https://uarizona.co1.qualtrics.com/jfe/form/SV_2aAUAMDf0PTYNE2)**

## **Exploring Broader and Societal Impacts of Research**

Thursday, August 11, 2022

1:00 PM – 4:00PM

ENR2 S107

Participants will be introduced to broader impacts of research and how to integrate impact more purposefully into research projects; a range of impact categories recognized by funders, including those specific to NSF's review criteria; and how to develop an impact CV to complement their research CV.

## **Community Engagement and Collaboration: Building Strong Community Partnerships Through Research**

Wednesday, August 17

10:00 AM – 1:00 PM

ENR2 S107

Participants will learn about best practices and considerations for community-engaged research projects; the basics of successful collaborative project management; and strategies for building sustained partnerships that help projects thrive now and into the future.

## **Understanding Your Impact: Evaluating and Demonstrating Broader and Societal Impacts of Research**

Tuesday, September 20

1:00 PM – 4:00 PM

ENR2 S107

Participants will better understand the role of project evaluation in research impact and be provided with tools to develop impact evaluation plans tailored to their research goals. We will introduce standard evaluation tools such as logic models, as well as innovative frameworks for understanding and articulating how your research is used in society.

*Workshops occur during the first 2 hours, followed by a final hour dedicated to networking with UArizona colleagues and community organizations interested in working with UArizona researchers. Light food will be provided during the workshops and the networking hour.*

**Questions? Email us at [impact@arizona.edu](mailto:impact@arizona.edu)**

This workshop series is free to all UA participants, thanks to funding from the Provost's Investment Fund and the Technology and Research Initiative Fund (TRIF).