



THE UNIVERSITY OF ARIZONA

**TECH LAUNCH  
ARIZONA**

# Fund Your Customer Discovery

*Make the UA's NSF I-Corps Site Designation  
Work for You*

**With Jen Watson Koevary, Ph.D.,** Technology Commercialization,  
Business Development Resources, Tech Launch Arizona

Wednesday,  
May 4, 2016

12:00 PM – 1:00 PM

Old Main,  
Silver and Sage Room

In January 2016, Tech Launch Arizona was selected as an NSF Innovation Corps (I-Corps) site, putting the UA among a prestigious group of institutions that include Purdue University, MIT, Carnegie-Mellon University and others.

**Through the program, members of the UA researcher community can take advantage of funding and educational programs to help align your research with the needs of real customers who can use your ideas.**

Join us for lunch and learn more. During this short one-hour period, we will:

- Provide basic information about the NSF I-Corps Site program
- Offer an introduction to the I-Corps National Teams program
- Have an open Q & A session to answer all your questions and connect you with the proper resources



**Lunch will be provided for all  
who RSVP in advance.**

**RSVP @**

**[http://bit.ly/  
tlaicorps-05-04-16](http://bit.ly/tlaicorps-05-04-16)**

**Questions?**

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