

TLA Proof of Concept Program--Call for Letters of Intent

UA Researchers: Do you want to get your technology out into the world?

TLA is pleased to announce its 2014-15 Call for Proof of Concept Program Letters of Intent

The TLA Wheelhouse Proof of Concept (POC) program provides a unique opportunity for UA researchers to verify and advance UA-derived inventions and discoveries toward commercialization.

The POC program is designed to advance technologies that while promising, are not developed enough to attract licensees or outside investment. The program provides analysis and development support as well as funding for activities that validate commercialization requirements.

Applicable validation activities may include items such as constructing and evaluating prototypes, generating data to support commercial value and verifying scalability. Examples of POC activities from last semester include:

- **Glycolipid Surfactants:** scale up activities to confirm that novel glycolipid surfactants can be manufactured in bulk.
- **Smart Thermostat:** first manufacturing run of a plugin thermostat monitor and controller to assess producibility and cost feasibility.
- **Endoscope:** building and testing a novel endoscope with both forward and backward viewing to improve visualization in medical diagnostic testing and therapy.
- **Threat Detection Software:** create and test software and reporting dashboard to visualize threat detection results and demonstrate functionality and usability.

Development of a POC work plan is done in collaboration between TLA and the investigator team working in partnership. Once TLA confirms that the technology is at the appropriate stage for the POC program, the POC analysis and development process is completed in partnership with the research team, TLA License Manager, TLA Wheelhouse and the TLA Wheelhouse network. This development process takes approximately 1-2 months. The goal is to validate the market opportunity and identify necessary activities to advance the technology to a level where it is investment or license ready—or has achieved key milestones. When the ideal POC outcomes have been outlined, TLA and the investigator team will complete the full POC workplan, which includes activities, a timeline and a budget, with budgets generally in the \$20-50k range for the majority of technologies and in the \$50-75k range for later stage technologies. Letters of Intent are accepted year-round, however, letters submitted early are more likely to receive funding decisions before the start of the fall semester, as the assessment process takes several weeks.

For more details on the POC requirements or to start the letter of intent process, contact your college's [Technology Licensing Manager](http://techlaunch.arizona.edu/wheelhouse/proof-concept-program-0). *Get more information at the TLA Website at <http://techlaunch.arizona.edu/wheelhouse/proof-concept-program-0>.*