



CALS Grad & Undergrad Students, Postdocs, Faculty

you are invited to an

Open Discussion *with*

Dr. Rick DeRose

Lead, Technology Strategy and Integration
Syngenta Biotechnology, Inc.

*It's "open season" to ask
anything you want to a
company guy.*



Monday, October 8 • 10:00 a.m.-11:00 a.m.

Veterinary Science & Microbiology Building, Rm. 129

Bringing Plant Potential to Life: beyond one gene, one product, one lab

Every day, in more than 90 countries, Syngenta helps growers meet their challenges with a broad, innovative range of crop solutions. Through world-class science and global reach and commitment to our customers, we help to increase crop productivity, protect the environment, and improve health and quality of life. We want to accomplish this with others. Despite a solid foundation of nearly 5,000 R&D scientists worldwide, we know the future relies on technologies and crop solutions developed through mutually beneficial partnerships. We see valuable opportunity in seeking innovative ideas outside our organization and from all corners of the world. Together, partnerships beyond one gene, one product, one lab and one company will help us meet our objective to feed 9 billion people by the year 2050.

Rick DeRose is an experienced scientist and new business development expert with over 25 years experience in plant biotechnology and 14 years international experience. He received his BS degree from Clemson University and his Ph.D. in Microbiology and Immunology from Wake Forest University Bowman Gray School of Medicine. He is currently leading Technology Strategy and Integration for Syngenta with responsibilities for North and South America. He has also worked for several other leading agricultural biotechnology companies (RhoBio, a joint venture between Aventis/RPA and Biogemma; Bayer Crop Science and its legacy companies; Aventis Crop Science and Rhone-Poulenc Agro). His past roles with these companies include head of Fungicide Biochemistry and Plant Molecular Biology; director of Genomics and Bioinformatics; as well as managing the Science and Technology Strategy for New Business Ventures in the areas of Health, Nutrition, "BioEconomy Crops" and BioMaterials. Dr. DeRose is also credited with co-inventing Roundup Ready corn, was one of the founding scientists for the French Plant Genomics initiative, Genoplante, and has demonstrated extensive experience translating identified market needs into actionable research strategies via the integration of external technology with internal capabilities.