

Land-grant University SNAP-Ed Talking Points

Updated May 2025

Talking with leadership or legislators from your state about SNAP-Ed:

- Land-Grant University (LGU) SNAP-Ed programs help communities and SNAP-eligible persons gain better access to nutritious foods, make healthy food choices, prepare and store food safely, improve physical activity participation, and engage in other behaviors that improve health and quality of life.
- SNAP-Ed utilizes a combination of evidence based public health approaches that engages individuals, community-based organizations, and regional partners to enact changes in key behaviors related to improving nutrition security
- Includes coordination and collaboration with local, state, regional, and national nutrition programs
- States determine priorities based on identified needs captured through a statewide assessment.
- SNAP-Ed reaches individuals of all ages where they frequent, including schools, food banks, and senior centers
- SNAP-Ed encourages the consumption of fresh, locally grown products which increases local agriculture economies.
- Many SNAP-Ed programs utilize a State Nutrition Action Council (SNAC) to engage with state agencies and local organizations around nutrition security initiatives
- LGU SNAP-Ed provides consistent, evidence-based programs for the community
- LGU SNAP-Ed programs leverage faculty expertise and resources to create, implement, evaluate, and disseminate interventions rooted in sound research methods
- LGU SNAP-Ed staff provide a unique understanding, personal connection, and strategic collaboration within the local communities they serve; LGU staff are hired locally to represent the audiences they serve with an understanding of where they live, work, eat, learn, shop, and play
- LGU SNAP-Ed utilizes university systems and resources to efficiently deliver SNAP-Ed programs
- Nationwide network of LGU SNAP-Ed administrators to learn from and share resources avoiding duplication and creating efficiencies.
- LGU SNAP-Ed Infographics - <https://snap-ed.extension.org/infographic/>
 - [LGU SNAP-Ed Overview](#)
 - [2024 LGU SNAP-Ed Survey Results](#)

Items to highlight from your state:

- Program demographics
- Most recent outcomes and impacts
- Geographic reach and opportunities
- Key stakeholder partnerships
- Success stories highlighting connection to local agriculture, programing with household decision makers, community-wide PSE efforts
- Leveraged resources (space, students, faculty) and reduced administrative burden
- SNAC involvement
- Increased program capacity and impact as a result of volunteers, students, and intern
- Partnership with the local Extension offices to provide administrative support, office space, storage, and programing
- Partnership with university departments to provide expertise or services at no-cost or reduced cost, such as needs assessments, marketing and communications, or evaluation
- Professional development opportunities available to university staff for little or no cost
- Program history and longevity of programmatic staff

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LGU SNAP-Ed

- 47 of 50 states have SNAP-Ed programs at Land-grant Universities
- LGU SNAP-Ed network includes 58 universities, including nine historically black institutions
- LGUs collaborated with 23,970 national, state, and local partners in 2023 to deliver SNAP-Ed programming
- More than 1.69 million individuals reached through more than 190,000 nutrition classes on topics such as stretching food dollars, eating more fruits and vegetables, and healthy cooking techniques
- 6.6 million people impacted by community initiatives, such as building edible gardens, food distribution efforts, and policy changes