



Register Today! Friday, August 18, 2023

7:30am - 4:00pm

4 Track - 6 Sessions Each
Water Management, Tree Health,
Design, Pest Management, &
Plant Health

Over 50 exhibitors showcasing the latest
developments in plants and products

Join us to visit the booths as well as enjoy
drinks and snacks!

Renaissance Hotel Glendale
9495 W. Coyotes Blvd., Glendale

**Call 480.966.1610 for
more information**

It's time to *grow* again.

The Southwest's largest horticulture
educational event returns August 26,
where we will come together in-person for
learning and the Marketplace Event. You will be
able to touch and feel plants, showcase and
explore new products as our industry comes
face-to-face for a great learning experience.

Cost:

\$150 pre-registration

\$175 on-site

To register visit

<https://azna.org/SHADE>

Sponsored by





2023

Friday, August 18

**Renaissance Hotel
Glendale
9495 W Coyotes
Boulevard**

**6:30 a.m. – 4:00 p.m.
MARKETPLACE OPENS
At 6:30 a.m.
EDUCATIONAL SESSIONS
Begin at 7:30 a.m.**

Earn up to 6 CEUs from ADA, PMD, IA, ISA, APLD and ASLA. Certifications in each box on the agenda indicate the CEUs we are applying for. Check back for updates. Note: Session time slots may change

PEST MANAGEMENT & PLANT HEALTH

DESIGN

TREE HEALTH

WATER MANAGEMENT

MARKETPLACE

6:30am to 7:30am | 7:30am to 8:30am | 8:30am to 8:45am | 8:45am to 9:45am | 9:45am to 10:00am | 10:00am to 11:00am | 11:00am to 12:30pm | 12:30pm to 1:30pm | 1:30pm to 1:45pm | 1:45pm to 2:45pm | 2:45pm to 2:55pm | 2:55pm to 3:55pm

SHADE Welcome, Marketplace Open

Break, MARKETPLACE Open

Break, MARKETPLACE Open

Lunch Break, MARKETPLACE Open

Break, MARKETPLACE Open

Break, MARKETPLACE Open

PESTICIDE UPDATE - INCLUDING RULES & WORKER SAFETY
Roberto Rios, AZDA
ADA & PMD CEUs

MOSQUITO UPDATE - DUE TO CHANGES IN WATER USE IN LANDSCAPES
Dawn Gouge, UArixona
ADA & PMD CEUs

DISTINGUISHING BETWEEN PESTS & NON-PESTS - WHAT DO WE NEED TO MANAGE
Shaku Nair, UArizona
ADA & PMD CEUs

NEW PRODUCTS & TRENDS IN PEST MANAGEMENT
BASF Agent, BASF
ADA & PMD CEUs

PESTICIDE USE IN LANDSCAPE MAINTENANCE
Hector Duran, AZDA
ADA & PMD CEUs

APPROPRIATE USE OF PRE-EMERGENTS IN OUR ENVIRONMENT
Kimberly Gard, Syngenta
ADA & PMD CEUs

UNIQUE PLANTING & DESIGN
Charlie Ray & Kristi Resch, The Green Room
APLD & ASLA CEUs

COLOR & ACCENTS IN THE HIERARCHY OF LANDSCAPES
Greg Flanagan, Flanagan & Assoc
APLD & ASLA CEUs

WHAT'S WINNING - ASLA AWARD WINNERS
Justin Azevedo, The Design Lab
APLD & ASLA CEUs

RESILIENT PLANTS FOR DRY URBAN CLIMATES
Nick Shipley, Civano Growers
APLD & ASLA CEUs

SAVING PLANTS - NATIVE PLANTINGS
Judy Mielke, Logan Simpson
APLD & ASLA CEUs

BUILDING A NEW TREE LIST FOR THE PHOENIX AREA
Michael Chamberland, UArizona
APLD & ASLA CEUs

TREE PLANTING FOR LONG TERM SUCCESS
Dr. Ursula Schuch, UArizona
ISA CEUs

TREE PROTECTION & PRESERVATION DURING TURFGRASS REMOVAL
Roger Hartzog, Tree Theory
ISA CEUs

MUNICIPAL REGULATIONS FOR TREE REPLACEMENT
Lora Martens, City of Phoenix
ISA CEUs

PROPER PRUNING IN THE SW DESERT CLIMATE
Richard Adkins, City of Tempe
ISA CEUs

PESTS THREATS TO URBAN LANDSCAPE TREES & SHRUBS
Shaku Nair, UArizona
ISA CEUs

TREE RISK ASSESSMENT
TBA
ISA CEUs

RESPONDING TO A HOTTER, DRIER FUTURE
Carol Ward, ADWR
IA CEUs

WATER USE REQUIREMENTS FOR THE SW PALETTE
Jim Borneman, Ewing Irrigation
IA CEUs

TURFGRASS REPLACEMENT - WATER REDUCTION & MUNICIPAL INCENTIVES
Jacob Perez & Panel, AMWUA
IA CEUs

LANDSCAPE WATER BUDGETING UPDATE
Jeff Lee, Town of Gilbert
IA CEUs

LANDSCAPE WATER DISCUSSION
Andrew Pirrone, City of Goodyear
IA CEUs

ELECTRICAL TROUBLESHOOTING
JJustin Carlson & Brad Godaire, Hunter Industries
IA CEUs

Visit the MARKETPLACE to see over 50 tabletop displays featuring plants and products for the desert southwest. The MARKETPLACE is open in the morning, at lunch and during all breaks.