

Vitae
D. Brian Calhoun
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Education

- Ph.D. Virginia Polytechnic Institute and State University
Resource Management
Dissertation: Philanthropic Motivations of Female Donors to Virginia's 4-H Program
- M.S. Virginia Polytechnic Institute and State University
Vocational and Technical Education, Business Management Cognate
- B.S. The University of Virginia's College at Wise
Business and Public Administration

Experience

November 1992 – March 2015

Virginia Polytechnic Institute and State University
College of Agriculture and Life Sciences

Associate Director, Virginia Cooperative Extension, Community Viability and Family and Consumer Sciences

Provided leadership for the development and delivery of educational programs that meet the needs of Virginia's communities and local governments. Significant responsibilities included:

Directed the interdisciplinary educational programs, Community Viability and Family and Consumer Sciences which include entrepreneurship/small business development, community leadership, agriculture marketing, local government leadership and community development, personal finance, family resource management, food science and safety, nutrition and wellness as program options. Also led in the development of curriculum to address emerging issues within communities. Led the curriculum development process for the programs and marketed new and existing program options to stakeholders.

Developed and designed marketing program for educational programs and community viability mission (one of six) for the Virginia Tech College of Agriculture and Life Sciences.

Secured external resources to support programs in addition to state and federal funds and administered, along with other members of the leadership team, operational funds supporting Virginia Cooperative Extension programming and operations; VCE annual budget \$87 million.

Provided leadership to campus-based faculty and field faculty with an Extension CV or Family and Consumer Sciences appointment, engaging them in assessment of community needs, design of educational program, program delivery and evaluation of results.

Developed positive working relationships with faculty throughout Virginia Tech, involving them in mutually beneficial programs for the people living and working in Virginia's communities.

Performed administrative functions related to the management of state CV and FCS faculty, staff, and budget including the hiring of new specialists.

Maintained an effective relationship with the College Deans and department heads in furtherance of CV programs.

Maintained effective programmatic relations with USDA-CSREES (NIFA) and other agencies serving families and communities at the state, regional, and federal levels.

Provided leadership to a systematic evaluation of CV and Family and Consumer Sciences programs.

Identified sources of extramural funding and responded to appropriate grant opportunities. Reviewed and approved CV and FCS grants and contracts.

Provided direction for program strategic planning process and implementation, including the shaping and direction of research priorities and funding.

Managed foundation accounts in excess of \$3 million.

Virginia Cooperative Extension programming is cross disciplinary; therefore, consistently worked to collaboratively develop curriculum in all program areas inclusive of FCS and CV science. From 2010 to 2012, Virginia Cooperative Extension's administrative team was absent an Associate Director for Agriculture and Natural Resources. During this timeframe, served as co-leader of the 4-H Youth Development program and served as lead for ANR fiscal and grant responsibilities including serving as the State program coordinator for Virginia SARE. Additionally, served as lead for State's emergency preparedness responsibilities including national EDEN representative.

July 1, 1984—November 11, 1992

Director of Public Relations, Buchanan General Hospital, Managed by Hospital Corporation Program.

Developed and directed the development of a comprehensive marketing plan, including the assessment of new services and locations. During tenure with HCA, expanded the outreach of the hospital to include three satellite clinics. Duties included overall market assessment of sites,

supervision of design and construction, staffing of clinics, as well as establishment and direction of business operational practices. Start up of each site exceeded \$2 million with initial operational budgets over \$500,000 each.

Served on the overall facility administrative team

Served on leadership team for Joint Commission Accreditation

Partnered with Administrative team to secure certificate of need for an \$11 million expansion project of main facility to include an additional 100 beds and eight newborn bassinets. Specific individual responsibility to direct all market study efforts, work collectively on the design and construction of expansion and implementation of marketing plan to include additional capacity.

Assisted administrator with physician and other “difficult to recruit” recruitment and retention. Specifically working with new physicians locating into private practice, held responsibility for establishment of office/clinic including implementation of operational systems, hiring and training of staff, and marketing of services.

Established, staffed and supervised the Hospital’s first patient representative program and supervised all areas of volunteer development at the facility.

July 1, 1984 – December 1993

Southwest Virginia Community College – Dr. Barbara Fuller

Served as an adjunct faculty member through the Business Division, teaching on and off campus business courses. Taught every semester for the eight-year period, with courses including management, marketing, supervision, labor relations, principles of management, small business management and courses in the American Management Association’s Certification program.

Grants

Schlenker E., D. Calhoun. July 2010 – June 2015. Church-Based Community Diabetes Education Targeting Medically Underserved African Americans. National Institutes of Health. \$404, 175.

Goerlich, D., D. Calhoun, V. Meacham, B. Martin. July 2011 – July 2016. Henry County/Martinsville Family and Consumer Sciences Extension Agent Proposal. The Harvest Foundation. \$375,000. Unfunded.

Calhoun D., J. Henderson. May 2011 - April 2014. University of Nebraska Children Camp; Youth Training and Technical Assistant Project. University of Nebraska. \$45,000.

Calhoun, D. January 2012-December 2012. Virginia ANR Professional Development. Southern Region Sustainable Agriculture Research and Education (SARE). \$40,000.

Groover G., D. Calhoun, C. Sutphin. December 2010 – December 2011. Virginia Farm Transition Educational Programs for 2011-2012. Virginia Department of Agriculture and Consumer Services. \$30,000.

Bendfeldt, E., D. Calhoun, C. Tyler-Mackey. June 2011 – December 2011. Virginia Farm to Table: Healthy Farms and Healthy Food For the Common Wealth and Common Good. Virginia Cooperative Extension. \$15,000.

Groover G., D. Calhoun. December 2009 – December 2010. Virginia Farm Transition Educational Programs for 2009-2010. Virginia Department of Agriculture and Consumer Services. \$19,320.

Calhoun, D. January 2011-December 2011. Virginia ANR Professional Development. Southern Region Sustainable Agriculture Research and Education (SARE). \$40,000.

Calhoun, D. January 2010 – December 2010. Virginia ANR Professional Development. Southern Region Sustainable Agriculture Research and Education (SARE). \$40,000.

Tyler-Mackey C., F. Pierce, L. Barnes, D. Calhoun, K. Gehrt. January 2008-December 2008. With Love: Building Strong Relationships. Virginia Department of Social Services. \$21,066.

Niewolny K., D. Moore, R. Rudd, C. Marcus, J. Hairston, E. Bendfeldt, M. Benson, M. Walker, D. Calhoun, G. Seibel, A. Hankins, K. Schmidt, R. Saacke. T. Perotti. April 2010 – March 2011. Growing Sustainable New Farms in Southern Virginia. Southern SARE/SRDC \$9,450. Declined

Tyler-Mackey C., F. Piercey, P. Sobrero, D. Calhoun, K. Gehrt. September 2007-August 2010. With Love: Building Strong Relationships Promoting Healthy Marriages. U.S. Department of Health and Human Services, Administration for Children and Families. \$293,371. Declined

Davis R., D. Calhoun (Co Principal Investigators) January 2003 – December 2006. Establishing Virginia's Rural Council. United States Department of Agriculture Rural Development. \$50,000.

Larrowe, G. C. Sutphin (Co Principal Investigators), D. Calhoun. 2002 – 2004. Implementation of Entre-Prep. Kauffman Foundation for Entrepreneurial Leadership. \$60,000.

Larrowe, G. C. Sutphin, D. Calhoun. 2002 – 2004. Mini-Society Training and Implementation. Kauffman Foundation for Entrepreneurial Leadership. \$20,000.

Gifts

Ongoing identification and solicitation of gifts to support Extension programming. Significant gift in the amount of \$1.5 million secured from anonymous donor to endow Community Viability programming.

Publications

2013 Hunnings J., E. Jones, S. Mostaghimi, J. Hairston, W. Mersie, D. Calhoun, C. Sutphin, J. Jellison, S. Kleiber, E. Bendfeldt, R. Boyer, S. Greiner, G. Groover, E. Hallerman, D. Herbert, J. Ignosh, M. McFerren, A. Niemiera, J. Ogejo, T. Price, E. Serrano, R. Smith, W. Thomason, C. Tyler-Mackey, M. Weaver. 2013 to 2017 Virginia Polytechnic Institute and State University and Virginia State University Combined Research and Extension Plan of Work, USDA NIFA.

2011 Hunnings J., S. Mostaghimi, J. Hairston, S. Kleiber, B. Calhoun, B. Smith, E. Schlenker, C. Hayhoe, C. Tyler-Mackey, J. McKinney, R. Williams, J. Latimer, W. Thomason, S. Greiner, G. Groover, E. Hallerman, D. Herbert, M. Weaver, J. Ignosh, J. Ogejo, T. Price, S. Tolin. 2011 to 2015 Virginia Polytechnic Institute and State University and Virginia State University Combined Research and Extension Plan of Work." USDA NIFA.

2011 Hunnings J., E. Jones, S. Mostaghimi, J. Hairston, W. Mersie, C. Sutphin, D. Calhoun, S. Kleiber, E. Bendfeldt, R. Boyer, S. Greiner, G. Groover, E. Hallerman, D. Herbert, J. Ignosh, J. Jellison, M. McFerren, A. Niemiera, J. Ogejo, T. Price, P. Robinson, E. Serrano, R. Smith, W. Thomason, C. Tyler-Mackey, M. Weaver. 2011 Virginia Polytechnic Institute and State University and Virginia State University Combined Research and Extension Annual Report. USDA NIFA.

2009 Hunnings J., S. Mostaghimi, B. Calhoun, S. Kleiber, R. Smith, C. Hayhoe, G. Groover, C. Tyler-Mackey, E. Schlenker, W. Thomason, S. Greiner, E. Hallerman, S. Tolin, D. Herbert, M. Weaver, J. Ignosh, J. Ogejo, T. Price, R. Williams, J. McKinney, J. Latimer, J. Hairston. 2009 Virginia Polytechnic Institute and State University and Virginia State University Combined Research and Extension Annual Report." USDA NIFA.

2009 FRANZ N., K. Gehrt, D. Calhoun, C. Sutphin. "Virginia Cooperative Extension 2010 Program Topics-Issues." Virginia Cooperative Extension.

2009 Sutphin C., K. Gehrt, J. Riddell, D. Calhoun. VCE Talking Points Used to Communicate Value of VCE Programming.

Presentations

2012 Hunnings J., D. Calhoun, E. Jones, C. Sutphin, M. Lambur, S. Baughman, M. Christian, S. Kleiber, D. Glidden, C. Woods, J. Munsell, A. Downing, M. Walker, C. Clarke, M. Hansen, S. Heckendorn, E. Day, M. Weaver. New Extension Agent Orientation, Virginia Tech, Blacksburg, VA, February and June 2012

2012 Martin M., C. Sutphin, D. Calhoun. Let's Talk Public Health. Blacksburg, VA, May 30, 2012

2012 Bendfeldt E., F. Kennedy, A. Vallotton, K. LOVE, J. WELSH, T. STANLEY, D. CALHOUN, K. HOLM. Virginia Farm to Table Conference: Collaboration, Conservation and Community. A two-day statewide meeting hosted by Virginia Cooperative Extension, USDA Natural Resources

Conservation Service, and community partners. Blue Ridge Community College Plecker Workforce Center, Weyers Cave, Virginia, December 5 - 6, 2012.

2010 Close D., M. Walker, D. Goerlich, D. Calhoun, C. Marston. June 2010. "Determining and Telling the Public Value Story about the Master Gardener Program," 23rd Annual Master Gardener College, Blacksburg, VA, June 23, 2010.

2010 Goerlich D., M. Daniel, D. Calhoun. October 2010. "Internal Restructuring Dialogue," Town Hall Meetings with VCE Faculty and Staff, Rustburg, Martinsville, Boydton, and Farmville, VA. October 26 & 28, 2010

2010 Walker M., E. Bendfeldt, M. Benson, D. Calhoun, S. Neale, K. Schmidt, D. Saunders. March 2010. Local Foods Symposium.

2010 Close D., B. Grove, D. Goerlich, M. Walker, A. Overbay, C. Marston, D. Calhoun. June 2010. Leadership Development Training.

2009 Calhoun D. Overview of Virginia Cooperative Extension's Mission and Accomplishments. Presentation to Northern Virginia Legislatures.

2007 Midkiff J., M. McFerren, A. Carrington, K. Gehrt, D. Calhoun, C. Sutphin, J. Riddell. Transforming People and Communities through Interdisciplinary Programs: How interdisciplinary programs can enhance agent faculty's educational programming with limited income audiences. Jamestown, Petersburg, Culpeper, Bridgewater, South Boston, Abingdon, Virginia

2007 Tate A., K. Barker, S. RATLIFF, R. Rose, S. Willinger, D. Fuller, M. Walker, M. Benson, E. Bendfeldt, D. Calhoun. Entrepreneur Express Workshop Series: How to Start & Grow Your Small Business. Giles County, Russell County, Floyd County, City of Galax, Botetourt County, Smyth County, City of Roanoke, Franklin County, Tazewell County, Town of Damascus, Washington County, Brunswick County, Pulaski County, Floyd County, City of Roanoke, Wise County/Norton, Patrick County, Dickenson County, Virginia

2007 Tate A., M. Chandler, D. Calhoun. Funding Public Services in the 21st Century: The Role of Budgeting. Bath County, Virginia.

2007 Tate A., M. Chandler, M. Walker, L. Allshouse, D. Calhoun. Leadership for Effective Governance in the 21st Century. Richmond and Charlottesville, Virginia.

2007 Lytton R., D. Calhoun. Women & Philanthropy: Facts & Feelings. Circle of Excellence Conference, Blacksburg, VA.

2007 Eifert J., R. Williams, S. Sumner, B. Calhoun, R. Daugherty. Virginia Food Entrepreneur Network: Protect Food from Contamination by Pathogenic

Microorganisms, Parasites, and Naturally Occurring Toxins. Blacksburg, VA.
2007 Calhoun D., R. Lytton. Philanthropy and Giving in the 21st Century, A Focus on Female Donors. Waynesboro, VA.

2006 Calhoun D. Orientation to New Workers: Overview of expectations and duties of new VCE faculty members. Blacksburg, Virginia.

2006 Ellerbrock M., D. Calhoun, C. Tyler-Mackey, M. Walker. 2006. Community Conflict Resolution. VSU Petersburg, Virginia.

2006 McFerren M., B. Brown, M. Bullock, S. Burkett, A. Carrington, V. Clark, M. McFarland, J. Midkiff, M. Wenrich, E. Serrano, D. Calhoun, D. Close, N. Franz, K. Gehrt, K. Hosig, M. Houston, M. Hulver, K. Jamison, Y. Ju, D. Martin, R. Meadows, S. Nickols, Nickols-Richardson, K. Pokrana-McElroy. EFNEP/SCNEP In-Service Conference, VA Tech, Blacksburg, VA.

2006 Calhoun D. Unit Coordinator's Training. Description: Developing A Unit Plan of Work. Location: Roanoke, Virginia

2006 Calhoun D. Partnership for Rural America: Extension As A Partner with State Rural Development Councils. Arlington, Virginia.

2006 Calhoun D. ELC Orientation. Danville, Virginia.

2006 Calhoun D. Recognizing Rural Virginia's Finest: Recognizing and Rewarding Virginia's Finest Rural Effort. Roanoke, Virginia.

2006 Calhoun D. Non-Profit Leadership-Blue Ridge Association of Volunteer Administrators. Roanoke, Virginia.

2006 Calhoun D., J. Riddell. Friends of the Agriculture Industry. Description: Presentation to the Friends of Agriculture Industry during their quarterly meeting in Richmond, Virginia.

2005 Gibson P., D. Calhoun, A. Uzel. Getting Rural Virginia Connected. International Conference on Engaging Communities: An Initiative of the United Nations and the Queensland State Government, Australia. Brisbane, Australia

Honors and Awards

Epsilon Sigma Phi, President, 2004

National Extension Leadership Development (NELD) Intern 2001-2003

Certified Planning Commissioner's Training, Virginia Tech Department of Agriculture and Applied Economics. Completed and received certification, December 2000.

World Trade Institute, Certification in International Trade/Export, Virginia Tech Outreach, Public Service Programs. Completed and received certification, November 2000.

Induction into Phi Upsilon Omicron, Inc. (Phi U), national honor society in family and consumer sciences, 2000

Recipient of the William E. Skelton Educational Support Award, \$500, 2000

Recipient of the Hallie Hughes Educational Support Award, \$250, 2000

Recipient of the Margaret Grossclose Skelton Educational Support Award, \$1000, 2000

Recipient of the Trent Education Support Award, \$3000, 2000

4-H All Star, 1999

Recognition of service to the Virginia 4-H Foundation at annual Donor and Legislative Reception, 1999

National 4-H week planning guide developed under my leadership, and distributed to field faculty statewide, resulted in personal recognition by several field faculty members, 1998, 1997, 1996

Invited by National 4-H Council to serve on the National Public Service Advertising Campaign design team; one of five invited from across the nation. Also, invited by National 4-H Council to serve as a member of the 4-H branding team. As part of team, met with representatives of the National Ad Council and Bates USA, in New York City.

Received the Achievement in Service Award from the Virginia Association of Extension 4-H Agents. 1998

Received the Achievement in Service Award from the National Association of Extension 4-H Agents. 1998

Received state recognition by the Virginia Association of Extension 4-H Agents for best promotional piece, team effort, for the publication, 4-H For Life. 1997

Received National recognition by the National Association of Extension 4-H Agents for best promotional piece, team effort, Southern Region, for the publication, 4-H For Life. 1997

Membership and Major Offices in Professional Organizations

2015 – 1994, Association of Public and Land-Grant Universities – Cooperative Extension Section

2015, 2014, 2013, 2012, 2011 National Extension Association of Family and Consumer Sciences

2015, 2014, 2013, 2012, 2011 Virginia Extension Association of Family and Consumer Sciences

2012 – 2008 National Science Foundation funded Appalachian Information Technology Extension Services (AITES), Member of State Board

2010, 2009, 2008 American Association of Public Relations Professionals

2015, 2014, 2013, 2012, 2011, 2010, 2008, 2007 National Association of Community Development Educators

2015, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007, 2006, 2005, 2004, 2003, 2002, 2001, 2000, 1999 Southern Rural Development Center Program Leader's Network.

2015 Chair, FCS Program Leaders

2014 Vice Chair, FCS Program Leaders

2013 Chair, CRD Leaders

2009, 2008 Tri-Cities Chapter of the American Association of Public Relations Professionals.
2009 – Elected to Board of Directors

2009, 2008, 2007, 2006 Council/Center for Rural Virginia, Vice Chair.

2006 SRDC-Southern Rural Development Center CRD Program Leaders Network. Secretary, 2005 and Vice Chair, 2006

2014, 2013, 2012 SRDC – Southern Rural Development Center FCS Program Leaders Network, Chair, 2014

2009, 2008, 2007, 2006 USDA NRDP-National Rural Development Partnership, Executive Board.

2009, 2008, 2007, 2006 Partners for Rural America, Executive Board.

2009, 2008, 2007, 2006, 2005, 2004 Virginia Rural Development Council Board of Directors

2004, 2003, Secretary, Virginia Rural Development Council Steering Committee

2004, Planning Committee, Middle Managers Representative, National Association of Community Development Educators

2004, Marketing Committee, National Association of Community Development Educators

2005, 2004, 2003, Planning Committee Virginia Agriculture Summit

2004, Past President, Epsilon Sigma Phi

2003, President, Epsilon Sigma Phi

2002, President Elect, Epsilon Sigma Phi

2002, 2001 Member, Virginia Certified Planners Association

2000, 1999, 1998, 1997, 1996, 1995, 1994, 1993, 1992, National Extension Association of 4-H Agents

2000, 1999, 1998, 1997, 1996, 1995, 1994, 1993, 1992, Virginia Extension Association of 4-H Agents

Participation on National, Regional, State or Major (Significant) Local Committees, Panels or Commissions

2011, Board of Directors, Elected, The New River Valley Mental Health Association

2010, Board of Directors, Elected, the Southern Rural Development Center, Mississippi State University

2009, 2008, 2007, Technical and Advisory Board, Southern Rural Development Center

2015 - 2008, Board of Directors, Virginia Tech Business Technical Center

2015 - 2010, Board of Directors, Virginia Foundation for Agriculture – Farm Bureau Foundation

2012, 2011, 2010, Alternate for Dean Alan Grant on the Virginia Board of Agriculture

2012, 2011 Bendfeldt, E., M. Benson, D. Calhoun. Development and Establishment of the Virginia Food System Council: Collaborating to Strengthen Virginia's Food System from Farm to Table.

2010, 2009, 2008, 2007, 2006, Virginia Delegate, Extension Disaster Education Network.

2007 Planning Committee for the Virginia Rural Summit.

2007 Planning Committee for Virginia Rural Caucus.

2006 Planning Committee for the Virginia Rural Summit.

2004, 2003 Secretary, Virginia Rural Development Council Steering Committee

2004 Chair of Communications Committee for the Virginia Rural Development Council

2004, 2005, 2006 Planning Committee member of the 2nd and 3rd Annual Rural Development Summit (Virginia)

2004, 2005, 2006 Planning Committee, Southern Region Community Development Educators Conference

2004, 2003 Virginia Tech Council on Outreach and International Affairs

2004, 2003 Virginia Tech Commission on Outreach and International Affairs

2004 Board of Directors, Virginia Tech Service Learning Center

2006, 2005, 2004, 2003 Planning Committee, Virginia Agriculture Summit

2004, 2003 Marketing Committee, SRDC, National Association of Community Development Educators

2006, 2005, 2004, 2003 2002, 2001 invited to serve on the Southern Rural Development Center, Community Development consortium

2001 Invited to serve on the Southern Rural Development Center, "Take Charge II" training team. Presented as part of the Community Development Institute, May 1001, Texas.

Invited by National 4-H Council to serve on the National Public Service Advertising Campaign design team. Also, invited by National 4-H Council to serve as a member of the 4-H branding team. As part of team, met with representatives of the National Ad Council and Bates USA, in New York City.

Served as a member of the Cooperative Extension Marketing Committee, which implemented the Extension theme, "Knowledge for the CommonWealth."

Served, via invitation, as a member of the Dairy Foods Curriculum development committee.

Served, via invitation, as a member of the State Dairymen's Association Youth Curriculum Committee.

Participation on University, College or Extension Committees

2015 – 2010 Board of Directors, Virginia Tech Business Technical Center

2015 – 2010 Member Small Farmer’s Network

2015 - 2010, Board of Directors/Stakeholder Group, Catawba Sustainability Center

2011 ANR Associate Director Search Committee Chair

2011 VCE Restructuring Task Force Secretary

2011 VCE Director and Associate Dean Search Committee

2011 VCE Strategic Planning Steering Committee

2010, 2005, 2004, 2003 Virginia Tech Outreach Council

2007 Search Committee, 4-H Youth Development Program Leadership Specialist

2007 Virginia Tech SACS Review Team: VCE Representative

2006 Search Committee, Proposal Developer, CALS

2005 AgEcon Department Head Search Committee

2004, 2003 Represented Director of Extension on the Virginia Tech Commission on Outreach and International Affairs

2004 Board of Directors, Virginia Tech Service Learning Center

2002, Southwest Virginia Outreach and Economic Development Council

Advising

Ph.D. Committee: Matthew Benson, Agricultural and Extension Education, Graduated May 2015

M.S. Committee Antwan Rose, Agricultural and Extension Education, Graduated December 2012

M.S. Committee Shelia Belcher, Agricultural and Extension Education, Graduated May 2010