

# County Extension & Ag Director Conference Call

Tuesday, August 26, 2014 - 10:00-11:00am

## Start Meeting Toll Free Calling Directions

Dial: 1-855-212-0212 / Passcode: 357-296-852#

## Agenda



- **Director's Report – Jeff**
  - Budget review and update
  - Strategic Hiring Plan update
  - Fall CE Administrative Retreat
  - Allocation of Extension funding for unit administrative & business support
  - Submission of the "Because of CE....." documents from county units
  - Marketing of Cooperative Extension, branding, community presence
  
- **Communications/Public Relations/Programs – Linda**
  - Centennial Commemorative Painting – CALSmart Madaras gallery
  - MAP-App
  
- **CED Topics & Updates – Joyce**
  - "Field on the Move: Producing Live, Field-Based Educational Workshops via a mobile, Outdoor Production Studio" at the CED meeting in December. He has 3 complete UAV systems and we could go on a field trip and let the CED's get some practice flying them on their own - *Kurt Nolte*
  - Our CED survey results suggested that administrative staff have an in-service simultaneous with the CED Administrative retreat
    - Administrative Staff Inservice agenda items:
      1. Do we need a committee or suggestions from the staff
      2. Information on the Certificate for Business Officers that Jeff Rathje is promoting.
      3. Confirm the CE Administrative retreat dates and location.
      4. Update on the county report cover design
  
- **Remaining 2014 CED Call Schedule**  
(all 4<sup>th</sup> Tuesdays and 10:00-11:00am unless otherwise noted)
  - September 23
  - October 28 [*cancelled IF Fall CED/AD/HODs meeting scheduled 10/28-30*]
  - November 25 [*cancelled IF Fall CED/AD/HODs meeting scheduled 11/18-20*]
  - December 16 (3<sup>rd</sup> Tuesday & 1:30pm)