

CED Meeting
1/23/2014, Casa Grande

In attendance: Darcy Dixon, Rick Gibson, Jim Sprinkle, Joyce Alves, Susan Pater, Kim McReynolds, Steve Husman, Jeff Schalau, Ed Martin

eXtension

None of the CED's present were aware (or had just recently learned) that Arizona was no longer going to be a player in eXtension. Those present felt that being a part of eXtension has value for us as another way to meet the needs of clientele and that there is value to collaborate on a multi-state basis. This should be an item for discussion on the next CED phone call.

Centennial

- There is a marketing team working on items, but they probably will not be available until May 8th.
- The College is paying for the buses from Tucson in lieu of the new faculty tour.
- Ed handed a sample "save the date" mailer. Everyone agreed that they liked the idea. Ed will send out to all CED's for their comments.
- Centennial 100
 - Each county will have 4 guaranteed Centennial nominations. There will be an additional 40 awards at large. These can be state-wide and from departments, experiment stations, etc.
 - Need plaques/recognition items, estimate they will cost \$3,000. Will Extension State Office pay for these?
 - We need an oversight committee to look at the nominations. Kim will follow-up on this with suggested names. This committee would check to see that there are no overlaps in names from the counties and review and select the nominees for the 40 at large.
 - Encourage posthumous nominees. Look to the past - we want to ensure that the 100 years are remembered, but weigh a little heavier on more recent times.
 - Nominate those who have had a significant impact with Extension.
 - Organizations can be recognized, perhaps in some other way?
 - Use Adobe forms to collect nominations. Susan will draft a form for use.
 - Centennial promotion ideas: shirts, banners, bookmarks, flyers. Will use Ed's "save the date" mailer/handout. Susan will coordinate shirt information.
 - Tickets for the honoree and one guest for the event will be paid for by the counties (or other unit) that nominated them.
- Looked at Wyoming Centennial Booklet. Decided to do one for Arizona. It will have the Centennial 100 names and information in it along with some stories. Will need to have funds to do this.
- Backyards & Beyond will have an issue focusing on the Centennial.
- Need to develop a proposal with a budget and nominations process.
- Discussed ideas for the regional celebrations. One idea is to use one or two of the awardees for the keynote speaker.

Decision Package

What are the funds going to be used for? We need some level of detail for people to talk about. Clientele are willing to talk to others about it, but are reluctant to do so without knowing exactly where the additional dollars will go.

County Budgets

We would like to have feedback on budgets that were submitted for the first quarter. Is there any idea when the budget dashboard will be available. Another item for the CED call.

Cost Recovery

All counties should be doing cost recovery for their big programs. Yavapai adds a 5% handling fee that goes back into office operations on top of the 15%. This is one idea to help with funding operations.

Strategic Staffing Plan Discussion

- The number one priority is staff to keep the office open. Each office should have 1 FTE of state dollars to keep the office open and functioning for regular hours. If the Decision Package goes through, new dollars could possibly go to fill those holes.
- Discussion on programmatic staff vs full faculty positions. Pros and cons to both.
- Youth programs should be a priority in each county.
- Need a County Director (person of authority) in each county.
- How do we identify the bleeds?
- For the May CED meeting we need to look to the future and how to get there.

Next meeting: March 27th, 10 am to 2 pm, Pinal County conference room. Focus on further discussion for strategic staffing.