

# CALS SCHOLARSHIP 23/24 APPLICATIONS MID-POINT UPDATE (FEB. 2023)

## **OVERALL: WE ARE ON TRACK, THANKS FOR YOUR HELP!**

- MANY STUDENTS WILL WAIT UNTIL THE LAST 48 HOURS TO APPLY.
- LET'S SAVE THEM LAST-MINUTE STRESS AND ENCOURAGE THEM TO APPLY EARLIER.

## QUICK REMINDERS ABOUT OUR 2023-2024 SCHOLARSHIP CYCLE:

Students apply between January and April 1.	Who should apply? All degree-seeking CALS majors:	<ul style="list-style-type: none"> <li>✓ UGRD &amp; GRAD</li> <li>✓ All academic levels</li> <li>✓ All majors</li> <li>✓ All campuses</li> </ul>	<ul style="list-style-type: none"> <li>✓ All GPAs</li> <li>✓ Resident &amp; NR</li> <li>✓ Domestic &amp; Intl.</li> <li>✓ Part time &amp; Full time</li> </ul>
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## **ASK TO CAS TEAM AND UNIT PARTNERS (ADVISORS, ETC.):**

IF ANY OF YOUR MAJORS ON THE NEXT TWO PAGES LOOK LIKE THEY NEED EXTRA ENCOURAGEMENT TO APPLY, PLEASE SEND THEM A REMINDER.

## USE THIS EASY COPY/PASTE TEMPLATE TO EMAIL YOUR STUDENTS:

Subject:

CALS Scholarships - Apply now for 2023-2024! Deadline is April 1, 2023

Body:

**Apply now for 2023-2024 CALS scholarships!**

- **Who:** All degree-seeking CALS students are eligible. Undergraduate and graduate, all majors, all campuses, all academic levels (including incoming First-Year and transfer students), all GPAs.








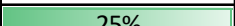











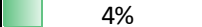




- **What:** Over \$1.1 million available for 2023-2024.

- **By When:** Deadline to apply is 11:59pm, April 1, 2023.

- **How:** We have an efficient, two-step process that starts with [Scholarship Universe](#) (SU) and ends with a Qualtrics survey. **When you are ready to apply, be absolutely sure to follow the [CALS How-To-Apply Guide](#).** This guide contains specific steps and a walkthrough video to help you maximize your CALS scholarship eligibility. For more information on our scholarships in general, visit the [scholarships page](#) on the CALS website.




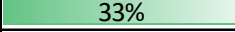

- **Questions:** Contact Camille Andersen at [camilleandersen@arizona.edu](mailto:camilleandersen@arizona.edu).

WHO HAS APPLIED SO FAR? UNDERGRADUATES AS OF FEB. 22:

UGRD Major	Scholarship Applicant Count as of Feb. 22	Student Headcount Fall 2022	Proportion of major that has applied for scholarships:
Agribusiness Economics & Mgmt	4	84	 5%
Agricultural Systems Mgmt	2	32	 6%
Agricultural Tech Mgmt & Educ	6	61	 10%
Animal Sciences	31	231	 13%
Applied Biotechnology	4	22	 18%
Biosystems Analytics & Technology	1	19	 5%
Biosystems Engineering	1	45	 2%
Environ & Water Resource Econ	2	8	 25%
Environmental Sciences	22	370	 6%
Family Studies & Human Dev	26	287	 9%
Fashion Industry Sci & Tech	5	75	 7%
Food Safety	1	8	 13%
Microbiology	11	134	 8%
Natural Resources	29	265	 11%
No Major Selected Ag Life Sci	3	20	 15%
Nutrition and Food Systems	1	26	 4%
Nutrition and Human Performance	4	New	N/A
Nutritional Sciences	33	227	 15%
Personal & Family Financial Planning	2	63	 3%
Plant Sciences	2	47	 4%
Precision Nutrition & Wellness	4	18	 22%
Pre-Nutritional Sciences	6	613	 1%
Retailing & Consumer Science	5	185	 3%
Sustainable Plant Systems	1	45	 2%
Veterinary Science	74	522	 14%

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WHO HAS APPLIED SO FAR? GRADUATES AS OF FEB. 22:

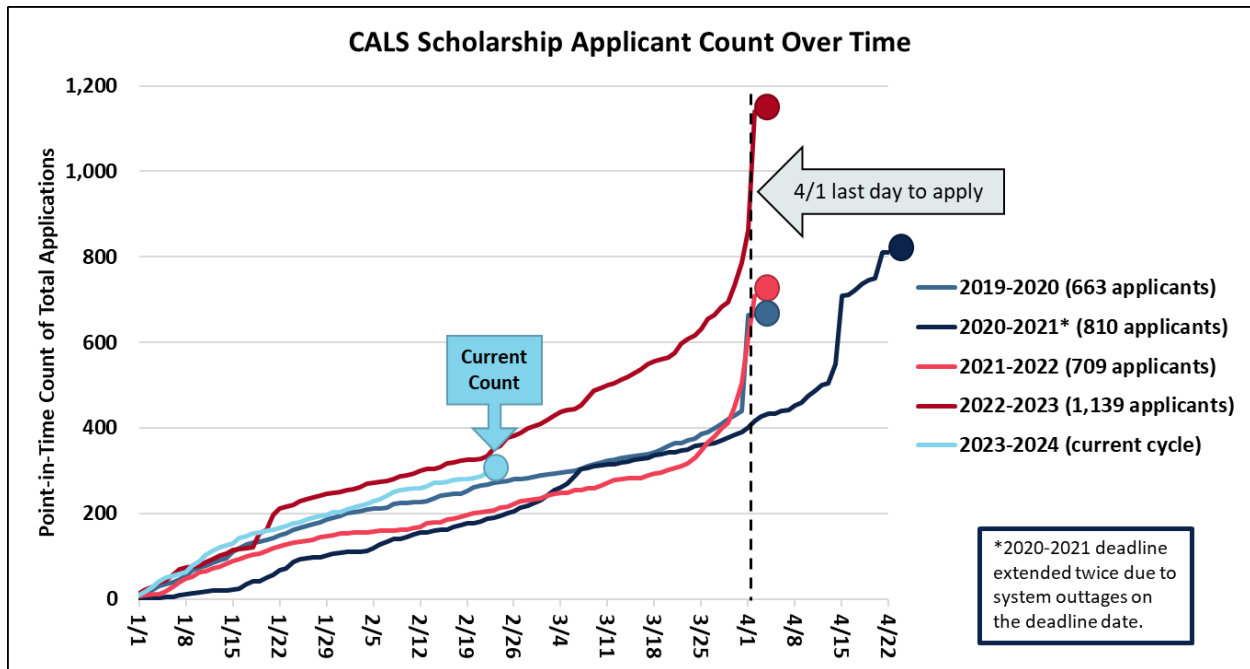
GRAD Major	Scholarship Applicant Count as of Feb. 22	Student Headcount Fall 2022	Proportion of major that has applied for scholarships:
Agricultural & Resource Econ	1	18	 6%
Agricultural Education	0	13	0%
Animal and Comparative Biomedical Sciences	0	11	0%
Applied Nutrition (PSM)	0	28	0%
Arid Lands Resource Sciences	0	12	0%
Biosystems Analytics & Technology	0	6	0%
Biosystems Engineering	2	31	 6%
Entomology & Insect Science	0	6	0%
Environmental Science	0	39	0%
Family & Consumer Sciences	0	17	0%
Microbiology	0	13	0%
Natural Resources	3	64	 5%
Nutritional Sciences	7	21	 33%
Plant Pathology	0	6	0%
Plant Science	0	19	0%
Soil, Water & Environ Sci	0	17	0%
Water, Society & Policy	1	15	 7%

FYI – FUTURE STUDENT REMINDERS IN THE WORKS:

When	From Who	Target
<b>Now</b>	Camille > CAS and Unit partners > Students	CAS and Units asked to help remind their students to apply
<b>Very soon (late February)</b>	CALS > Students	All enrolled majors
<b>March 1 (1 month out)</b>	Camille > Students	All CALS majors on Scholarship Universe that have not yet applied
<b>March 15 (2 weeks out)</b>	Camille > Students	All CALS majors on Scholarship Universe that have not yet applied
<b>March 27 (1 week out)</b>	Camille > Students	All CALS majors on Scholarship Universe that have not yet applied
<b>March 27-30 ongoing</b>	Camille > CAS and Unit partners > Students	CAS and Units asked to help remind their students to apply
<b>Ongoing Jan 1 – April 1</b>	Camille > Existing applicants	Tailored reminders if an applicant needs to complete any tasks.
<b>April 1, 11:59pm</b>		<i>Student deadline to apply</i>

**LIKE EXTRA DATA? GOOD! ME TOO.**

- OUR DAILY APPLICANT COUNT IS LOWER THAN LAST YEAR, BUT ON TRACK WITH PREVIOUS TRENDS. WE STILL HAVE TIME TO ENCOURAGE MORE APPLICANTS.
- LARGE JUMP IN THE LAST 48 HOURS IS VERY VISIBLE HERE.



- STUDENTS ACROSS ALL ACADEMIC LEVELS ARE APPLYING, THAT'S GREAT!
- KUDOS TO THE CALS MARKETING, BRANDING AND RECRUITMENT TEAM FOR ENCOURAGING SO MANY FIRST-YEAR STUDENTS TO APPLY!

Fall 2023 Academic Level	Count
Undergraduate - First-Year (Freshman)	106
Undergraduate - Sophomore	49
Undergraduate - Junior	71
Undergraduate - Senior	61
Graduate - Master's	10
Graduate - Doctorate	13

Prepared by Camille Andersen, Director of Student Initiative Analysis and Scholarship Administration

[camilleandersen@arizona.edu](mailto:camilleandersen@arizona.edu) -- February 23, 2023 for the 2023-2024 scholarship cycle