



# **CVS**Health<sup>®</sup>

## Virtual Retail Store Case Competition

IN PARTNERSHIP WITH



Are you an undergraduate at the University of Arizona looking to develop your critical thinking, pitching and presenting skills and potentially win a \$1,000 award? The Terry J. Lundgren Center for Retailing has partnered with CVS Health to provide you an opportunity to participate in a virtual retail case study competition this Spring – via Zoom!

Groups of 2-4 undergraduate students in any major at the University of Arizona will have the opportunity to compete for a 1st place prize of \$1,000 and a 2nd place prize of \$500, split among group members by presenting their solution to a CVS Health retail store-based challenge!

**Think critically, practice your presenting and win money!!**

#### Timeline:

- Register your group now until Friday, March 12, 2021 at 11:59pm
- Receive the case study via email on Monday, March 15, 2021 for which you will have 2 weeks to put together a presentation on how to address a store-based challenge
- You have 30 minutes to pitch your solution to the CVS Health team and answer questions on Monday, March 22, 2021 at the time you select in registration

#### Rules:

- Groups must have a minimum of 2 members and a maximum of 4 members and register no later than Friday, March 12, 2021 at 11:59pm
- All members must be University of Arizona undergraduate students enrolled for the Spring 2021 semester
- All members must be present on pitch day, Monday, March 22, 2021, unless there is a valid excuse

#### Prize:

- Judges from CVS Health will rank your presentation based on the rubric you and your team receive when you get the case study
- Prize money will be split among team members evenly
- \$1,000 goes to the 1st place team and \$500 goes to the 2nd place team

Questions? Email Liz Marsalla at the Terry J. Lundgren Center at [eakelly2@arizona.edu](mailto:eakelly2@arizona.edu).

**Register your team no later than Friday, March 12, 2021 at 11:59pm**

**REGISTER HERE: <https://terrylundgrencenter.org/2021CVSCaseComp>**



Looking for a stable and fun career with opportunities for growth and promotion? CVS Health is hiring for great students to fill summer internships and full-time store careers after graduation! To learn more and to apply, contact Shannon Duggan at [Shannon.Duggan@CVSHealth.com](mailto:Shannon.Duggan@CVSHealth.com).