



**SPRING 2020  
MAIN CAMPUS**

# **AREC/PPEL 210**

**UNDERSTANDING THE  
WORLD OF COMMERCE  
TIER 2 INDIVIDUALS & SOCIETIES**

**M.W.F 12-12:50**



This course provides students with 1) a survey of business organizations as major institutions and the role of individuals as consumers, future entrepreneurs, and employees; 2) knowledge of the formal business and market structures that makes economies work; and 3) informed opinions about socio-cultural issues based on knowledge about economic theory. It offers an overview of entrepreneurial thinking and problem solving in the context of relations among the world of commerce and life sciences.