



AREC 210 - Understanding the World of Commerce

Tier 2 Individuals & Societies, Fall 2019

Prof. Na Zuo

Fully Online, 7-week 1st session, Main Campus only

Aug. 26 – Oct. 16

Open to all majors, no pre-requisites.

Gain an understanding of the players, functions, mechanisms, and controversies of the commerce world.

Using the market theory as the primary frame of reference, the course exposes students to the basic concepts of commerce and helps students to develop foundational knowledge of the global market system, ethical economic decision-making, entrepreneurship of management, marketing, finance, and informed opinions about socio-economic issues.



COLLEGE OF AGRICULTURE & LIFE SCIENCES

**Agricultural &
Resource Economics**