

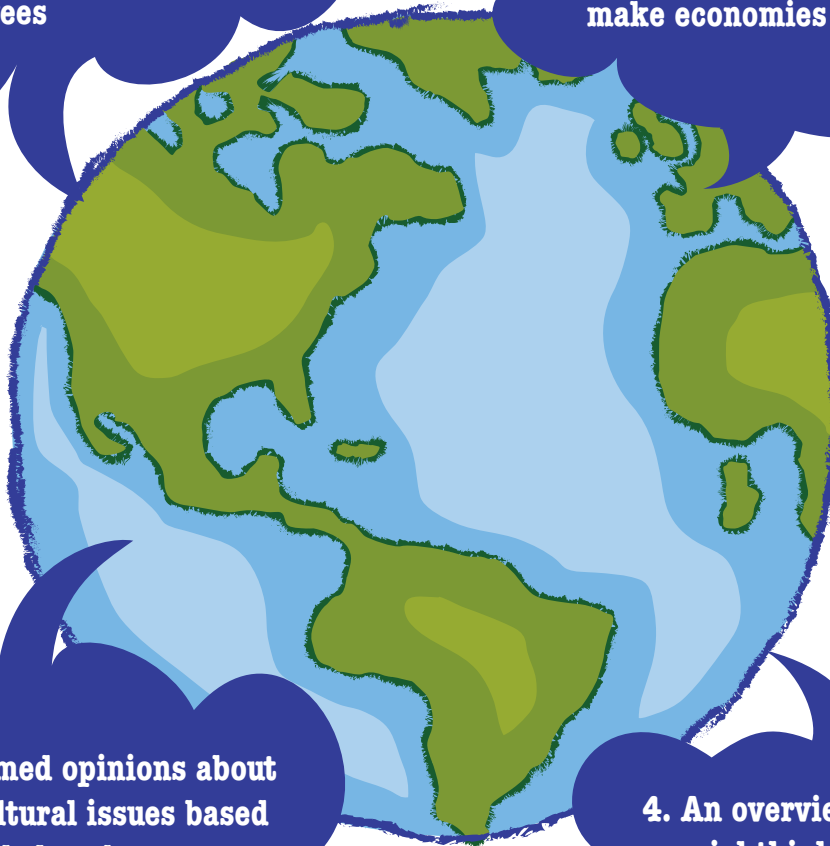
AREC 210

fall 2018

Understanding the World of Commerce

1. A survey of business organizations as major institutions and the role of individuals as consumers, future entrepreneurs, and employees

2. Knowledge of the formal business and market structures that make economies work



3. Informed opinions about socio-cultural issues based on knowledge about economic theory

4. An overview of entrepreneurial thinking and problem solving in the context of relations among the world of commerce and life sciences

tier 2 Individuals & Societies course

M/W/F Noon -12:50

McClelland Park 103

team taught by professors Na Zuo, Satheesh Aradhyula, and Dan Scheitrum