


TO: UA Deans, Department Heads, Faculty, Advisors, Staff, and Students

FROM: Gail D. Burd, Senior Vice Provost for Academic Affairs 

RE: NSSE 2018 Survey

DATE: February 15, 2018

The University of Arizona will once again participate in administrating the National Survey of Student Engagement (NSSE) beginning Thursday, February 22. UA has partnered with NSSE to administer this valid and reliable survey every three years since 2006; summaries of findings from previous years can be found on the [here](#).

NSSE obtains information from several hundreds of four-year colleges and universities nationwide about freshman and senior students' participation in programs and activities that institutions provide for their learning and personal development. The results provide an understanding of how undergraduate students spend their time and what they gain from attending college. Specifically, the survey gauges students' perceptions related to the following [engagement indicators](#):

- Academic challenge
- Experiences with faculty
- Learning with peers
- Campus environment

NSSE results can provide you with a wealth of data to inform accreditation self-studies, benchmarking efforts, faculty and staff development programs, strategic plans, improvement initiatives, recruitment materials, student support initiatives, and more. *However, for results to be useful at the college level, we need as many freshman and senior students to participate as possible.*

All students who respond to the survey by April 10, 2018 are guaranteed to receive a 20% coupon to use at UA Bookstores and all survey respondents will be entered in a drawing for a chance to win one \$100 gift card to UA Bookstores.

Here are a few examples of how you can help UA foster a strong response rate among freshman and senior undergraduate students:

- Distribute the marketing message flyer via student listservs
 - Distribute the marketing message flyer to faculty and staff who have high contact with freshman and senior students
 - Display marketing message flyers on televisions and computer monitors or kiosks in high traffic student areas
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