

# The University of Arizona



*Special Workshop:*

## **Cultivating the Business Side of a Science/Engineering Career in a Globalized World**

Offered by: The Global Institute for Strategic Agriculture in Drylands (GISAD)  
Sponsored by: Department of Agricultural and Biosystems Engineering (ABE)  
School of Middle Eastern & North African Studies (MENAS)

Lecturers:

Dr. Turki F. Al-Rasheed, Adjunct Professor, ABE  
Dr. Joel L. Cuello, Professor, ABE  
Dr. Leila Hudson, Associate Professor, MENAS

DAY 1: Monday, Nov. 3, 2014

Lecture 1: **Goal Setting** (4:00 – 4:50 P.M.)

*Prof. Al-Rasheed*

Lecture 2: **Smart Management Skills and Business Practices** (5:00 – 5:50 P.M.)

*Prof. Al-Rasheed*

DAY 2: Tuesday, Nov. 4, 2014

Lecture 3: **Entrepreneurship and Professional Consulting** (4:00 – 4:50 P.M.)

*Prof. Al-Rasheed*

Lecture 4: **Current and Emerging Business Opportunities in Agriculture in KSA and the Middle East** (5:00 – 5:50 P.M.)

*Prof. Al-Rasheed*

DAY 3: Wednesday, Nov. 5, 2014

Lecture 5: **Making Sense of Economic Globalization** (4:00 – 4:50 P.M.)

*Prof. Cuello*

Lecture 6: **Disruptive Innovation**(5:00 – 5:50 P.M.)

*Prof. Hudson*

Lecture Rooms TBA

Each participant who completes this Special Workshop will be awarded a certificate.

This Workshop is free of charge, but interested undergraduate and graduate students are required to sign up. To sign up, please send an email message, on or before **Monday, 22 September 2014**, to either:

Prof. Joel Cuello     [cuelloj@email.arizona.edu](mailto:cuelloj@email.arizona.edu)     for CALS and COE students

Prof. Leila Hudson     [lhudson@email.arizona.edu](mailto:lhudson@email.arizona.edu)     for SBS (and other) students